

ORDER



WAVY

Orders
Order / Rev: 180091
Alt Order #: 06820370
Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
Estimate: 1215
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 06/05/12 / 09/07/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Hirschbiel for Congress (D)
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	36	\$10,285.00	\$8,742.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	36	\$10,285.00	\$8,742.25	0.00
Totals	36	\$10,285.00	\$8,742.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	25%	\$10,285.00
Market	100%	\$41,140.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	2%	\$822.80
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	31%	\$12,753.40
WTVZ	2%	\$822.80
WVBT	12%	\$4,936.80
WVEC	28%	\$11,519.20

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/04/12	09/07/12	WAVY News @ Sunrise	CM	5a-6a	- TWTF - -	:30	2	\$100.00	P5	0.00	NM	14	\$3,800.00
WAVY News @ Sunrise															
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12		WAVY News @ Sunrise		5a-6a	- TWThF - - - -	:30		(\$100.00)		0.00	NM		

Order / Rev: 180091
 Alt Order #: 06820370
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
 Estimate: 1215
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/04/12	09/07/12	WAVY News @ Sunrise	CM	5a-6a	- TWTF - -	:30	2	\$100.00	P5	0.00	NM	14	\$3,800.00
WAVY News @ Sunrise															
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	2		\$100.00		0.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16 [N/A]															
2	WAVY	09/03/12-09/09/12	WAVY News @ Sunrise	5a-6a	- TWThF - - - -	:30	(\$100.00)	0.00	NM						
See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16 [N/A]															
3	WAVY	09/03/12-09/09/12	WAVY News @ Sunrise	5a-6a	- - - ThF - - - -	:30	\$150.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
4	WAVY	09/03/12-09/09/12	WAVY News @ Sunrise	5a-6a	- - - ThF - - - -	:30	\$150.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
5	WAVY	09/03/12-09/09/12	WAVY 6AM News	6a-7a	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
6	WAVY	09/03/12-09/09/12	WAVY 6AM News	6a-7a	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
7	WAVY	09/03/12-09/09/12	Today Show M-F	7a-9a	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
8	WAVY	09/03/12-09/09/12	Today Show M-F	7a-9a	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
9	WAVY	09/03/12-09/09/12	WAVY News 10 @5p	5p-530p	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
10	WAVY	09/03/12-09/09/12	WAVY News 10 @5p	5p-530p	- - - ThF - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
11	WAVY	09/03/12-09/09/12	LN M-F	11p-1130p	- - - ThF - - - -	:30	\$400.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
12	WAVY	09/06/12-09/07/12	Tonight Show/Jay Leno	1134p-1237a	- - - ThF - - - -	:30	\$150.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
13	WAVY	09/03/12-09/09/12	Fri Hour 2	9p-10p	- - - - - F - - - -	:30	\$300.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
14	WAVY	09/10/12-09/10/12	WAVY 6AM News	6a-7a	M - - - - - - - -	:30	\$350.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
15	WAVY	09/06/12-09/07/12	Today Show 3	10a-11a	- - - ThF - - - -	:30	\$100.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
16	WAVY	09/06/12-09/07/12	Today Show 3	10a-11a	- - - ThF - - - -	:30	\$100.00	0.00	NM						
Ⓜ MG for 3.1, 3.3, 11.1, 36.1, 3.2, 24.1, 1.1, 18.1, 10.1, 17.1, 2.1, 2.3, 2.2, 23.1, 20.1, 1.2 [Makegood]															
E 2	WAVY	09/04/12	09/07/12	WAVY 6AM News	CM	6a-7a	- TWTF - -	:30	3	\$250.00	P5	0.00	NM	0	\$0.00
WAVY 6AM News															
WAVY NEWS-6A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF - -	3		\$250.00		0.00						

Order / Rev: 180091
 Alt Order #: 06820370
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
 Estimate: 1215
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WAVY	09/04/12	09/07/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	- TWTF--	:30	3	\$250.00	P5	0.00	NM	0	\$0.00
WAVY NEWS-6A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12	WAVY 6AM News			6a-7a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
2	WAVY	09/03/12-09/09/12	WAVY 6AM News			6a-7a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
3	WAVY	09/03/12-09/09/12	WAVY 6AM News			6a-7a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
E 3	WAVY	09/04/12	09/07/12	Today Show M-F Today Show M-F	CM	7a-9a	- TWTF--	:30	3	\$250.00	P5	0.00	NM	0	\$0.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--		3				\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12	Today Show M-F			7a-9a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
2	WAVY	09/03/12-09/09/12	Today Show M-F			7a-9a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
3	WAVY	09/03/12-09/09/12	Today Show M-F			7a-9a	- TWThF----	:30		(\$250.00)		0.00	NM		
		See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]													
E 4	WAVY	09/08/12	09/08/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$60.00	P5	0.00	NM	0	\$0.00
WAVY NWS SAT6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-		1				\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12	WAVY News 10 Sa 6a			6a-7a	-----Sa--	:30		(\$60.00)		0.00	NM		
		See MG 5.2,5.3,5.4,5.5 [N/A]													
E 5	WAVY	09/09/12	09/09/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$175.00	P5	0.00	NM	4	\$785.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1				\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12	Today Show Su			8a-9a	-----Su	:30		(\$175.00)		0.00	NM		
		See MG 5.2,5.3,5.4,5.5 [N/A]													
2	WAVY	09/10/12-09/10/12	WAVY News 10 @5p			5p-530p	M-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 4.1,34.1,35.1,5.1 [Makegood]													
3	WAVY	09/10/12-09/10/12	WAVY News 10 @530p			530p-6p	M-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 4.1,34.1,35.1,5.1 [Makegood]													
4	WAVY	09/10/12-09/10/12	Hampton Roads Show			11a-12p	M-----	:30		\$50.00		0.00	NM		
		Ⓜ MG for 4.1,34.1,35.1,5.1 [Makegood]													
5	WAVY	09/10/12-09/10/12	Last Call/Carson Daly			136a-205a	M-----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 4.1,34.1,35.1,5.1 [Makegood]													
E 6	WAVY	09/04/12	09/07/12		CM	12p-1p	- TWTF--	:30	1	\$50.00	P5	0.00	NM	1	\$50.00

Order / Rev: 180091
 Alt Order #: 06820370
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
 Estimate: 1215
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WAVY News 10 @ Noon											
				News 10 @ Noon											
				WAVY NEWS10-NN<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$50.00		0.00			
E 7	WAVY	09/04/12	09/07/12	M-F 2-3p	CM	2-3p	- TWTF - -	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
				The Doctors											
				DOCTORS<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$50.00		0.00			
E 8	WAVY	09/09/12	09/09/12	Meet the Press	CM	9a-10a	- - - - - S	:30	1	\$100.00	P5	0.00	NM	0	\$0.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12		Meet the Press		9a-10a	- - - - - Su	:30		(\$100.00)		0.00	NM		
				See MG 29.2											
				[N/A]											
E 9	WAVY	09/04/12	09/07/12	M-F 4-5p	CM	4p-5p	- TWTF - -	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				M-F 4-5p											
				ANDERSON<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$100.00		0.00			
E 10	WAVY	09/04/12	09/07/12	WAVY News 10 @5p	CM	5p-530p	- TWTF - -	:30	2	\$250.00	P5	0.00	NM	1	\$250.00
				News 10 @5p											
				WAVY NEWS10-5<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					2	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12		WAVY News 10 @5p		5p-530p	- TWThF - - - -	:30		(\$250.00)		0.00	NM		
				See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16											
				[Political]											
E 11	WAVY	09/04/12	09/07/12	WAVY News 10 @530p	CM	530p-6p	- TWTF - -	:30	1	\$250.00	P5	0.00	NM	0	\$0.00
				News 10 @530p											
				WAVY10NWS-5.30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/03/12-09/09/12		WAVY News 10 @530p		530p-6p	- TWThF - - - -	:30		(\$250.00)		0.00	NM		
				See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16											
				[Political]											
E 12	WAVY	09/04/12	09/07/12	WAVY News 10 @6p	CM	6p-630p	- TWTF - -	:30	2	\$350.00	P5	0.00	NM	2	\$700.00
				News 10 @6p											
				WAVY NEWS10-6<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					2	\$350.00		0.00			
E 13	WAVY	09/04/12	09/07/12	NBC Nightly News WKD	CM	630p-7p	- TWTF - -	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
				NBC Nightly News											
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$500.00		0.00			
E 14	WAVY	09/04/12	09/07/12	M-F 7-730p	CM	7-730p	- TWTF - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				M-F 7-730p											
				ENT TONIGHT 30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$200.00		0.00			
E 15	WAVY	09/04/12	09/07/12	M-F 730-8p	CM	730-8p	- TWTF - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				M-F 730-8p											
				INSIDER<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					1	\$200.00		0.00			

Order / Rev: 180091
 Alt Order #: 06820370
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
 Estimate: 1215

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WAVY	09/04/12	09/07/12	M-F 730-8p M-F 730-8p	CM	730-8p	- TWTF - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
				INSIDER<											
E 16	WAVY	09/10/12	09/10/12	Mon Hour 3 Monday 10-11p	CM	10p-11p	M- - - - -	:30	1	\$400.00	P5	0.00	NM	0	\$0.00
				ROCK CENTER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M- - - - -		1			\$400.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NAVY	09/10/12-09/16/12	Mon Hour 3		10p-11p	M- - - - -	:30		(\$400.00)		0.00	NM		
				See MG 29.2											
				[N/A]											
E 17	WAVY	09/04/12	09/04/12	Tue Hour 2 Tuesday 9-10p	CM	9p-10p	- T- - - - -	:30	1	\$500.00	P5	0.00	NM	0	\$0.00
				BIGST LR13-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- T- - - - -		1			\$500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NAVY	09/03/12-09/09/12	Tue Hour 2		9p-10p	- T- - - - -	:30		(\$500.00)		0.00	NM		
				See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16											
				[Program Change]											
E 18	WAVY	09/07/12	09/07/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	- - - - F - -	:30	1	\$300.00	P5	0.00	NM	0	\$0.00
				GRIMM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- - - - F - -		1			\$300.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NAVY	09/03/12-09/09/12	Fri Hour 3		10p-11p	- - - - F - -	:30		(\$300.00)		0.00	NM		
				See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16											
				[N/A]											
E 19	WAVY	09/08/12	09/08/12	Sat Hour 1 Saturday 8-9p	CM	8p-9p	- - - - - S -	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				NBC ENCORES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- - - - - S -		1			\$100.00		0.00				
E 20	WAVY	09/04/12	09/07/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	- TWTF - -	:30	2	\$350.00	P5	0.00	NM	1	\$350.00
				WAVY NEWS10-11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- TWTF - -		2			\$350.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NAVY	09/03/12-09/09/12	LN M-F		11p-1130p	- TWThF - - - -	:30		(\$350.00)		0.00	NM		
				See MG 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 1.10, 1.11, 1.12, 1.13, 1.14, 1.15, 1.16											
				[Political]											
E 21	WAVY	09/04/12	09/07/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	- TWTF - -	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- TWTF - -		1			\$100.00		0.00				
E 22	WAVY	09/05/12	09/05/12	NFL Kickoff NFL Kickoff	CM	NFL Kickoff	- - W - - - -	:30	1	\$600.00	P5	0.00	NM	1	\$600.00
				NFL SEASON KICK OFF											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/03/12	09/09/12	- - W - - - -		1			\$600.00		0.00				
E 23	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M- - - - -	:30	1	\$100.00	P5	0.00	NM	0	\$0.00
				WAVY NEWS-5A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/10/12	09/16/12	M- - - - -		1			\$100.00		0.00				

Order / Rev: 180091
 Alt Order #: 06820370
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: POL/Hirschbiel for Congress (D)
 Product Desc: 9/4-9/10 PAUL HIRSCHBIEL
 Estimate: 1215

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WAVY	09/10/12	09/10/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$100.00	P5	0.00	NM	0	\$0.00
WAVY NEWS-5A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/10/12-09/16/12		WAVY News @ Sunrise		5a-6a	M-----	:30		(\$100.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]															
E 24	WAVY	09/10/12	09/10/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$250.00	P5	0.00	NM	0	\$0.00
WAVY NEWS-6A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/10/12-09/16/12		WAVY 6AM News		6a-7a	M-----	:30		(\$250.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16 [N/A]															
E 25	WAVY	09/10/12	09/10/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	1	\$250.00	P5	0.00	NM	0	\$0.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/10/12-09/16/12		Today Show M-F		7a-9a	M-----	:30		(\$250.00)		0.00	NM		
See MG 29.2 [Political]															
E 26	WAVY	09/10/12	09/10/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
WAVY NEWS10-NN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$50.00		0.00						
E 27	WAVY	09/10/12	09/10/12	M-F 2-3p The Doctors	CM	2-3p	M-----	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
DOCTORS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$50.00		0.00						
E 28	WAVY	09/10/12	09/10/12	M-F 4-5p M-F 4-5p	CM	4p-5p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
ANDERSON<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$100.00		0.00						
E 29	WAVY	09/10/12	09/10/12	WAVY News 10 @ 5p News 10 @ 5p	CM	5p-530p	M-----	:30	1	\$250.00	P5	0.00	NM	1	\$1,800.00
WAVY NEWS10-5<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WAVY	09/10/12-09/16/12		WAVY News 10 @ 5p		5p-530p	M-----	:30		(\$250.00)		0.00	NM		
See MG 29.2 [Political]															
2	WAVY	09/09/12-09/09/12		NFL Football		NFL Football	-----Su	:30		\$1,800.00		0.00	NM		
Ⓜ MG for 30.1,33.1,8.1,25.1,16.1,31.1,29.1 [Makegood]															
E 30	WAVY	09/10/12	09/10/12	WAVY News 10 @ 530p News 10 @ 530p	CM	530p-6p	M-----	:30	1	\$250.00	P5	0.00	NM	0	\$0.00
WAVY10NWS-5.30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$250.00		0.00						

Order / Rev:	180091
Alt Order #:	06820370
Flight Dates:	09/04/12 - 09/10/12

Advertiser:	POL/Hirschbiel for Congress (D)
Product Desc:	9/4-9/10 PAUL HIRSCHBIEL
Estimate:	1215

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WAVY	09/10/12	09/10/12	WAVY News 10 @530p CM News 10 @530p		530p-6p	M-----	:30	1	\$250.00	P5	0.00	NM	0	\$0.00
WAVY10NWS-5.30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$250.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		WAVY News 10 @530p	530p-6p		M-----	:30	(\$250.00)		0.00	NM			
See MG 29.2															
[N/A]															
E 31	WAVY	09/10/12	09/10/12	WAVY News 10 @6p CM News 10 @6p		6p-630p	M-----	:30	1	\$350.00	P5	0.00	NM	0	\$0.00
WAVY NEWS10-6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		WAVY News 10 @6p	6p-630p		M-----	:30	(\$350.00)		0.00	NM			
See MG 29.2															
[Political]															
E 32	WAVY	09/10/12	09/10/12	NBC Nightly News WKD&M NBC Nightly News		630p-7p	M-----	:30	1	\$500.00	P5	0.00	NM	1	\$500.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$500.00			0.00		
E 33	WAVY	09/10/12	09/10/12	M-F 7-730p CM M-F 7-730p		7-730p	M-----	:30	1	\$200.00	P5	0.00	NM	0	\$0.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		M-F 7-730p	7-730p		M-----	:30	(\$200.00)		0.00	NM			
See MG 29.2															
[Political]															
E 34	WAVY	09/10/12	09/10/12	M-F 730-8p CM M-F 730-8p		730-8p	M-----	:30	1	\$200.00	P5	0.00	NM	0	\$0.00
INSIDER<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$200.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		M-F 730-8p	730-8p		M-----	:30	(\$200.00)		0.00	NM			
See MG 5.2,5.3,5.4,5.5															
[Political]															
E 35	WAVY	09/10/12	09/10/12	LN M-F CM M-F News 10 @11		11p-1130p	M-----	:30	1	\$350.00	P5	0.00	NM	0	\$0.00
WAVY NEWS10-11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		LN M-F	11p-1130p		M-----	:30	(\$350.00)		0.00	NM			
See MG 5.2,5.3,5.4,5.5															
[Political]															
E 36	WAVY	09/10/12	09/10/12	Tonight Show/Jay Leno CM Tonight Show w/Leno		1134p-1237a	M-----	:30	1	\$100.00	P5	0.00	NM	0	\$0.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----			1			\$100.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WAVY	09/10/12-09/16/12		Tonight Show/Jay Leno	1134p-1237a		M-----	:30	(\$100.00)		0.00	NM			
See MG 1.3,1.4,1.5,1.6,1.7,1.8,1.9,1.10,1.11,1.12,1.13,1.14,1.15,1.16															
[N/A]															
Totals														36	\$10,285.00